

ISSP Strategic Plan 2022-2025

	GOALS	OBJECTIVES	TACTICS	TARGET (no later than)	OWNER
LEADERSHIP	1. Establish ISSP as a collaborative global leader in sport psychology	1.1 Continue to enhance and diversify IJSEP offerings to make it a leading publication	<ul style="list-style-type: none"> Increase papers from emerging countries (training, emerging country co-authors, emerging country editor, ISSP editing support) by 5% 	July 2025	Publications
			<ul style="list-style-type: none"> Develop plan to diversify coverage to include a mix of practical, theoretical, and tactical research and increase coverage of specializations 	December 2023	Publications
			<ul style="list-style-type: none"> Regularly ensure the best suited classification of the journal 	Annually	Publications
			<ul style="list-style-type: none"> Work with publisher to establish effective promotion of the journal 	March 2023	Publications
			<ul style="list-style-type: none"> Establish succession plan to ensure effective staffing and restaffing of the journal 	End of current editors terms	Publications
			<ul style="list-style-type: none"> Evaluate and provide feedback to the publisher on the working relationship 	Annually	Publications
			<ul style="list-style-type: none"> Determine options for translation of papers into multiple languages 	July 2023	Publications
LEADERSHIP		1.2 Serve as a leading resource for scientific and practical knowledge of Sport Psychology	<ul style="list-style-type: none"> Host at least one webinar/podcast per quarter on science to practice around the world 	July 2023	Continuing Education
			<ul style="list-style-type: none"> Host at least one interactive Think Tank per year 	September 2022	Think Tank
			<ul style="list-style-type: none"> Create a curated list of resources on the ISSP website with established criteria for inclusion 	July 2023	Continuing Education
GROWTH	2. Build a dynamic and diverse society that fulfills the needs of members around the world	2.1 Create diverse and active engagement within the ISSP community	<ul style="list-style-type: none"> Develop a quarterly digital publication to share members' work 	March 2023	Publications
			<ul style="list-style-type: none"> Utilize social media to create interaction between ISSP and members, increase followers 5% annually 	December 2023	Web & Social Media
			<ul style="list-style-type: none"> Establish a monthly email newsletter with a submission function 	March 2023	Web & Social Media
		2.2 Use technology to enhance the member experience	<ul style="list-style-type: none"> Redevelop the website to allow for functionality and interaction 	September 2022	Web & Social Media
			<ul style="list-style-type: none"> Provide more language translation on the website and in publications 	July 2023	Web & Social Media
			<ul style="list-style-type: none"> Pursue relevant discounts for ISSP members 	December 2023	Finance & Membership
			2.3 Attract, develop, and support the next generation of sport psychologists	<ul style="list-style-type: none"> Create at least 3 annual mentorship and networking opportunities for Students and Early Career Psychologists 	December 2023
			<ul style="list-style-type: none"> Establish a Student and Early Career Psychology Special Interest Group 	December 2023	Student & YP

SUPPORT			<ul style="list-style-type: none"> • Provide networking opportunities and early career specific programming at the World Congress • Create a student/early career managing council position 	July 2025	Student & YP
				July 2025	Student & YP
		2.4 Champion underrepresented regions of the world	<ul style="list-style-type: none"> • Establish regional Special Interest Groups to engage members in all parts of the world and advocate for regional skills and practices • Disseminate information about techniques, policies, and practices in each region of the world • Hold region specific sessions at the World Congress 	December 2023	Cultural
			July 2024	Cultural	
			July 2025	Cultural	
	3. Foster the psychological knowledge and professional skills of our members	3.1. Establish ISSP as a top provider of innovative, high-quality professional and educational programming	<ul style="list-style-type: none"> • Increase and diversify the number of position statements each year, publishing at least 2 per year • Expand World Congress lectures to include visionary speakers from related fields • Diversify the format of World Congress presentations to allow for more interaction (panel discussions, Q&A sessions, meet the expert, hot topics, individual presentations, etc) • Establish connections with regional psychology associations, government organizations, international federations, and foundations • Advocate for inclusion of Sport Psychology offerings at the University level • Foster participation with other associations at the World Congress, through workshops, meetings, events, etc 	January 2024	Publications
			July 2025	Site Relations	
			July 2025	Scientific	
			July 2025	Cultural	
			July 2025	Ambassador Program	
		July 2025	Scientific		
	3.2 Become a first stop resource for job openings, funding opportunities, and networking.	<ul style="list-style-type: none"> • Establish a jobs and internships board, include ISSP-R designation • Create a database of funding opportunities • Create a networking space on the ISSP website • Create regional live networking opportunities • Develop strategic partnerships with universities and potential employers to promote job opportunities 	September 2022	Web & Social Media	
			September 2023	Web & Social Media	
			December 2023	Web & Social Media	
			July 2024	Finance & Membership	
			July 2024	Ambassador Program	
	3.3 Grow the ISSP-R with a focus on diverse and culturally appropriate education	<ul style="list-style-type: none"> • Increase the number of ISSP-R training modules • Make ISSP-R a self-guided study • Create a plan to increase the visibility of ISSP-R through strategic partnerships and traditional marketing • Increase number of members who are ISSP-R certified by 20% each year 	December 2024	Registry	
			July 2023	Registry	
			July 2023	Registry	
			Annually	Registry	

			<ul style="list-style-type: none"> Establish income sensitive fees or a scholarship program 	July 2023	Registry
STABILITY	4. Establish financial and organizational stability to allow for a society that can respond to a changing world	4.1 Provide effective, transparent, and accountable governance consistent with best practices and highest ethical standards	<ul style="list-style-type: none"> Ensure that the Statues align with the modern organization 	March 2023	MC
			<ul style="list-style-type: none"> Diversify the leadership team to represent all genders and a wide range of nationalities 	July 2025	MC
			<ul style="list-style-type: none"> Employ a professional management team 	February 2023	MC
			<ul style="list-style-type: none"> Establish clear guidelines and expectations for Managing Council members 	March 2023	MC
			<ul style="list-style-type: none"> Establish committee guidelines and term limits 	March 2023	MC
			<ul style="list-style-type: none"> Evaluate and fine tune the committee structure to meet the needs of a growing organization 	December 2022	MC
		4.2 Strategically build financial reserves to ensure stability and capability	<ul style="list-style-type: none"> Grow current revenue streams and add new revenue streams to cover annual operating expenses 	December 2024	Finance & Membership
			<ul style="list-style-type: none"> Develop an investment policy to allow for maximum returns 	December 2023	Finance & Membership
			<ul style="list-style-type: none"> Institute an annual budgeting process 	July 2023	Finance & Membership
<ul style="list-style-type: none"> Explore sponsorship opportunities and packages for conferences 	December 2023		Site Relations		
4.3 Develop a leadership succession plan and mentoring program to ensure consistent management	<ul style="list-style-type: none"> Create an annual call for volunteers to serve ISSP 	March 2023	Finance & Membership		
	<ul style="list-style-type: none"> Institute a President-Elect position to allow for a smooth transition between leaders 	July 2025	MC		
	<ul style="list-style-type: none"> Create a process for filling leadership positions, drawing from all parts of the society 	December 2024	MC		